

Company Name	Company Intro	Objective	Type	Sector
VIP.COM	Vip.com is a leading online and offline discount retailer in China, founded in 2008 and headquartered in Guangzhou. The company mainly operates Vip.com, a popular e-commerce platform known for its flash sales and high-quality branded products at attractive discounts. Vip.com primarily focuses on fashion, beauty, home goods, and lifestyle products, partnering with thousands of brands to offer genuine and affordable items to millions of consumers. Through its efficient supply chain, data-driven operations, and loyal customer base, Vip.com has become one of China’s top online retailers and a trusted destination for value-conscious shoppers.	Engage with UK government departments to gain insights into retail policies, British brand strengths, industry trends, and investment opportunities within the UK retail sector. We will connect with over a hundred British brands, retailers, and industry associations to expand collaboration opportunities and explore emerging partnership avenues. Concurrently, we will conduct field visits to Edinburgh and Manchester to discover niche brands with growth potential, perform store inspections, engage in dialogue with retailers, and gain in-depth understanding of operational models.	E-commerce platform	All categories
Chow Tai Seng Jewelry Co. Ltd	Founded in 1999, Chow Tai Seng Jewelry Co., Ltd. (A-share: 002867) is a global Top 100 luxury company and a leading jewelry enterprise in China. Listed on the Shenzhen Stock Exchange in 2017, the company operates 5,000+ stores across 300+ cities, ranking No. 1 nationwide in diamond-jewelry sales volume. Chow Tai Seng champions “emotionally inspired” design, creating serialized collections that mirror consumer values and empower the expression of love, identity, and milestones. Chairman Zhou Zongwen is a highly respected industry figure. In 2017, he was honored with Belgium's prestigious "The Order of Leopold" for his exceptional contributions to fostering Sino-Belgian diamond industry cooperation and promoting diamond culture globally. With 25 years of dedicated brand cultivation, Chow Tai Seng has achieved widespread recognition, paving the way for an exciting future.	1. Systematically understand the cutting-edge trends in the development of UK retail brands, consumer preferences, ESG, and related developments in retail technology. 2.Connect with high-quality UK brand suppliers to understand and screen implementable cooperation opportunities.		fashion
Shenzhen Times Dutyfree Group(HK SCM)	Shenzhen Times Duty-Free Group was established in January 1980 as the first state-owned enterprise approved by the State Council to operate duty-free businesses in China. While its core operations focus on duty-free retail, the Group has also expanded into modern commerce, logistics and distribution, property management, and other sectors. Shenzhen Duty-Free Group (Hong Kong), founded in 1988, is primarily responsible for the Group's global sourcing operations. Its procurement portfolio includes a wide range of products such as cigarettes and cigars, imported alcoholic beverages (including whiskey, red wine, and brandy), cosmetics, skincare products, and food, etc.	Communicate with industry associations in the UK, discover emerging brands, seek international cooperation opportunities.	Travel Retail	All
Matro Group (Join London leg only)	Over 30 years history operating luxury department stores, 20+ years history of International brands distribution, Matro group, owned by parent company Suzhou Function Group, one of the biggest private business group in the city of Suzhou, China. Matro’s luxury retail have worked with world luxury brands including HERMES, LOUIS-VUITTON, GUCCI, CARTIER, BVLGARI for decades. Matro’s grand project “Boundless Matro”, introducing international brands and lifestyles from all over the world in both online and offline retail to Chinese customers. The offline, Matro’s International Boutique Village, 38,000 Square meter, located in world UNESCO heritage ancient city town, besides world’s heritage ZhuoZheng Garden and Suzhou Museum.	Develop business relationships with brands. Bridging retail business with the UK and China.	Landlords/Mall	All
Joyce Beauty	Chrysalis, a joint venture with the Imaginex Group, is a strategic brand development company focused on the niche beauty sector. As the business	To promote the core competence of Chrysalis	Retailers	beauty

	owner of Joyce Beauty in mainland China, Chrysalis leverages its expertise to provide a comprehensive, end-to-end solution for brands seeking to enter and grow in the Chinese market. This solution spans three core divisions: retail business, brand management, and brand consulting, allowing Chrysalis to nurture unique beauty brands from strategy, registration to a physical omnichannel retail presence.	To promote The Beauty Edit – a proprietary incubation platform organised and operated by Chrysalis		
Shanghai Fortune International Trading Co., LTD (Join London leg only)	Established in 2014, FIT is a leading integrated importer, agent, and distributor dedicated to connecting global premium products with the Chinese market. With a visionary approach and innovative business strategies, FIT has become one of China’s most influential importers in the beauty, healthcare, and lifestyle sectors. Its core business areas include international trading, consulting and marketing, brand agency, and e-commerce. Leveraging over a decade of experience, FIT has developed a cross-channel development model that helps international brands unlock their full potential in China. As an omnichannel powerhouse, FIT’s network spans major e-commerce platforms such as Douyin, RedNote, JD, Tmall, Kuaishou, and WeChat, as well as emerging channels like private domain traffic, KOL ecosystems, and We Media. FIT has introduced 5,000+ SKUs from 50+ countries, achieved 35%+ annual growth for partnered brands, and ranks among China’s top 10 importers in beauty, health, and personal care.	Develop an in-depth understanding of the UK beauty and lifestyle industry and discover leading UK brands preparing to enter the Chinese market.	Buyers	beauty
Sunrise dutyfree (Join London leg only)	CDF Sunrise was jointly founded by China Duty Free Group and Sunrise Duty Free. With strong scientific power and technological profession, our company self-research, develop, and operate the CDF professional e-commerce platform. Our platform is guided by international luxury style, pays attention to product quality and brand culture, and conveys the quality pursuit of high style and youth to consumers. Technology empowerment, the development of accurate matching algorithms for people and goods, the whole chain to improve the quality of service for consumers. Our platform relies on the direct procurement supply chain of duty-free goods of China Duty Free Group, gathers the tier-one brand genuine products of China Duty Free Group’s stores, and all the products are strictly supervised by the customs throughout the process, providing users with convenient and high-quality services to buy all over the world without leaving home.	Find and have more brands of beauty field from UK.	Platform	beauty, fashion
Hangzhou Fast Shark Technology Co.,LTD	Hangzhou Fast Shark Technology Co., Ltd establish in June 2016, Hangzhou specializes in import trade. The company maintains a robust multi-channel distribution strategy, operating flagship stores on leading e-commerce platforms—including Tmall, Douyin, Xiaohongshu, JD.com, Youzan, and Piozon—while also supplying products to a wide range of offline retail stores and supermarkets. We are dedicated to introducing distinguished overseas brands renowned for their heritage and craftsmanship to the Chinese market. Through comprehensive online distribution and marketing, we aim to enhance household living standards and consumer experiences.	Visit and inspect local UK brands for collaboration opportunities	Buyers	beauty

	Authorized Brands: Bloom and Blossom: A British brand offering natural and organic personal care products. Dr. Wild: A renowned Swiss oral care brand.			
Shanghai Jinyiyingli Apparel Co.,Ltd.	Our business scope covers one-stop retail solutions such as brand agency, comprehensive brand marketing, public relations, online and offline channel operations, and social media operations. Operating the British luxury children's Fashion brand DAVIDCHARLES, It has become a leading brand in Chinese high-end children's formal wear, widely loved and trusted by consumers.	Find new brands, know more about UK Retail environment. More business cooperation	Distributor & Brand	mother & baby
See Green	See Green operates through its wholly owned subsidiaries, including Beijing See Green Wallpaper Development Co., Ltd., Siyi Industrial (Shanghai) Co., Ltd., and Hong Kong JinShiMeiCheng International Co., Ltd., with multiple offices located in Beijing, Hong Kong, Shanghai, Suzhou, and other cities. Our company specializes in the production of high-end wallpapers, wall fabrics, and soft furnishing textiles for interior decoration. Our professional team serves renowned interior design institutions and various high-end clients worldwide. We are committed to making our products the most classic, fashionable, and creative benchmarks in the global industry. Currently, our products are widely used in many world-famous hotels and landmark buildings, including Wynn Macau, The Venetian, Marina Bay Sands Singapore, Conrad Hotels, Waldorf Astoria, Park Hyatt, Shangri-La, and The Ritz-Carlton. We are also the designated supplier for prestigious brands such as Estée Lauder and Bank of East Asia.	Meeting new interior brands	Retailers	home & lifestyle
Pook	Founded in 2004, Pook Group is a brand management conglomerate that leverages efficient supply chain operations and data technology to deliver exceptional services and innovative solutions for brand partners. As a leading global expert in in-depth brand services, the group collaborates closely with platforms such as JD.com, Tmall, Douyin, and Xiaohongshu to drive brand growth. To date, it has served over 50 renowned domestic and international brands across diverse sectors including home appliances and furnishings, maternal and child FMCG, fashion and trendy toys, beauty and skincare, food and beverages, as well as health and education. Since 2023, the group has intensified its focus on AIGC technology for corporate transformation and commercial application. Through its self-developed "POOK AI" platform and CCS system, Pook Group has successfully helped clients reduce operational costs and enhance efficiency. The platform offers end-to-end closed-loop solutions—from consumer insights and creative design to marketing execution and performance evaluation—significantly improving the overall effectiveness of marketing campaigns and user experience.	Forge partnerships with more British brands to facilitate their successful entry into the Chinese market.	Buyers	All categories
Shanghai Unian Brand Management Co., Ltd.	Younian Group was founded in 2018 with its headquarter in Shanghai. The group consists of many subsidiaries: Shanghai Unian Brands, IPM Shanghai, Shanghai Unique Brands, Jingdezhen Unian and Jingdezheng Minghai Porcelain. We are focused on design, production and sales of porcelain related products. Our brands portfolio includes well known International brands	Looking for more brand cooperation	Retailers	home & lifestyle

	such as Imperial Porcelain and Aynsley, and Chinese style brands Eleven China Art. In addition, we have multiple design centers, and a 12000 m² modern production facility in Jingdezhen, the hometown of Chinese porcelain. We aim to become China's leading porcelain company by 2023.			
Yantai Tashi Trading Co.,Ltd	We are the premier importer and distributor of premium accessories and designer dolls. Our expertise lies in identifying emerging international trends and securing distribution for exceptional brands. We partner with talented creators worldwide, managing the entire process from logistics to marketing. By offering a curated selection of distinctive products, we empower retailers to captivate their customers and drive sales.	Focused on forging strategic partnerships with international suppliers. Our key objectives are to source exclusive products, diversify our premium portfolio, and secure direct sourcing agreements.	Distributor	Toys
Lennis Home	Brand management company specialized in Home industry. Completed home products supply chain , expert at online outlets selling operation, good visual design.	Find new brands	Retailers	home & lifestyle
Shanghai Qimi industrial Co., Ltd	Shanghai Qimi Industrial is a supply chain service provider specializing in private domain e-commerce. It primarily matches high-average-order-value (AOV) group leaders in Tier-1 cities like Beijing, Shanghai, Guangzhou, and Shenzhen with curated products, excelling in niche cosmetics & personal care, fragrance & home care, health supplements, and imported organic foods. Currently, it mainly serves top group leaders on private domain platforms like Kuaituantuan, Qunjielong, and Weidian, supplying them with products.	Looking to collaborate with some new British brands	Buyers	beauty, home &lifestyle
Qingdao Yincai	Qingdao Yingcai Interior Design Co., Ltd. is a business partner of high-end home interior materials products, with import and export trade qualifications. The international brands currently represented include MYLANDS from the UK, ORAC from Belgium, and PORTAROMANA from the UK. The company's sales network are spread across more than 100 cities nationwide.	Seek high-quality trade partners and excellent brands.	Buyers	home & lifestyle
Shanghai Guoxiong E-commerce Co., Ltd.	Guoxiong is an innovative enterprise based in Shanghai, integrating online e-commerce and offline store channels. Its main products include food, life aesthetics, daily necessities, etc. Its customer base is also diversified that consists of importers, supermarkets, food stores, and online private domain channels, etc.	Seek out more British brands and suitable products to Chinese customers.	Buyer	home & lifestyle
Kaimeiou (KMO)	Kaimeiou(KMO), Shanghai has been established in the tableware as well as Home Fragrance business for 30 years, specialising in Luxury and Premium UK brands including,Royal crown derby,Roy Kirkham, Halcyon days ,Isle of Skye Candle ,Tiptree candle .KMO’s route to market :Concession in Harrods stores in Shanghai & Beijing Concessions in Takashimaya Department Stores. Concession in Shanghai No.1 Department Store – the most modern store concept with appeal to a younger demographic. National coverage of the Republic of China. Operate on luxury Platforms with Tmall, Little Red Hen, and other luxury Online retailers. Operate their own Online Store. Good connections with HORECA.	Find more opportunities to cooperation with UK home furnishing brands.	distributor	home & lifestyle
Swire Properties/ Taikoo Hui	Swire Properties develops and manages commercial, retail, hotel and residential properties, with a particular focus on mixed-use developments in prime locations at major mass transportation intersections.	To promote the “Taikoo Hui” project, discover new brands, and attract more high-quality British brands to the Greater Bay Area.	Landlords/Mall	All categories

	Swire Properties is listed on the Main Board of the Stock Exchange of Hong Kong and its investment portfolio in Hong Kong comprises Taikoo Place, Cityplaza and Pacific Place. In addition to Hong Kong, the Company has investments in the Chinese Mainland, the United States, Indonesia and Vietnam.			
Junipter international (Join London leg only)	Juniper is a global service company dedicated to connecting China and the world through digital innovation, with a focus on retail and end-to-end brand management. We have a dual mission: For Global Brands: We are a trusted growth partner for high-potential international brands entering China. We provide tailored go-to-market strategies, localized omnichannel operations, and full-funnel brand building to unlock long-term value in China's dynamic market. For Chinese Brands: We accelerate the international expansion of leading Chinese brands, particularly into the UK and European markets. Our multi-disciplinary team has proven expertise in e-commerce, marketing, and global supply chain management, committed to turning cross-border growth challenges into success stories.	To Discover and Partner with High-Potential Brands for the Chinese Market: We are seeking to identify unique brands. We aim to build long-term partnerships, acting as the exclusive distributor or strategic partner to manage their successful entry and growth in China. To Foster Mutual Growth through Market Exchange: We wish to share our deep insights into China's evolving consumer landscape and digital ecosystem with the British brand delegations. Simultaneously, we look forward to learning about the latest innovations and business practices from the vibrant UK market to foster collaborative opportunities. To Explore UK Partnership Opportunities for Our Chinese Brand Portfolio: As we help leading Chinese brands expand into the UK, we are also interested in connecting with potential local partners, such as retailers or platforms, to facilitate their growth.	Buyers	beauty fashion & accessories
D1M	Founded in 2012 and headquartered in Shanghai, D1M is a leading brand digital retail service provider in China, invested by eBeauty Group, Crescent Point Capital and Ares Capital. We are dedicated to empowering premium consumer brands in the digital era, delivering a comprehensive suite of integrated digital retail solutions, combining strategic insight with operational excellence. Our services span the full spectrum of retail business needs — from consulting and e-commerce technical solutions to digital marketing, multi-platform online store operations, omni-channel CRM solutions, data analytics, customer service, as well as logistics and warehousing management. At D1M, we help brands accelerate growth, enhance consumer engagement, and achieve sustainable success across China's dynamic digital retail landscape.	Explore business opportunities with UK brands in APAC, as well as understanding UK market for future expansion of Asian brands.	TP	beauty, fashion
S'young	S'YOUNG International, the pioneer of the CP cooperation model, is known as a digital-driven open platform that empowers global beauty brands to connect with the Chinese market by providing an complete solution for overseas partners to develop in China on an all-dimension, omni-channel and full-lifecycle basis. S'YOUNG International is committed to becoming the Best CP for Global Beauty, aiming to help overseas niche and premium brands improve their brand value comprehensively, build mutually beneficial partnerships and share the long-term value from the growth of the Chinese market.	New brand development New retail channel development	Buyers	beauty
Hailanborui	A professional beauty trading enterprise focused on bridging premium European beauty brands to the vibrant Chinese market.	To collaborate with UK trade associations, we'd like to leverage their networks to access pre-vetted, reputable brands and gain support for cross-border trade procedures.	Buyers	beauty

	Our core mission is to facilitate the seamless entry, localization, and sustainable growth of authentic European cosmetic, skincare, and personal care brands in China. With a deep understanding of both European brand heritage and Chinese consumer demands, regulatory frameworks, and retail dynamics, we act as a trusted strategic partner for brands seeking to tap into China's \$60+B beauty market. By merging European brand DNA with tailored Chinese market strategies, we empower our partners to turn global potential into tangible business success.			
Magic Panda	Founded in 2005 with a registered capital of 100 million RMB, we have built a global professional team of over 500 employees and serve more than 200 renowned brands worldwide. Magic Panda has been recognized as a National High-Tech Enterprise, a Leading Chinese Digital Service Outsourcing Enterprise, and a Shandong Provincial Leading Service Enterprise. We are also an Alibaba Tmall Five-Star Service Provider, Tmall International Purple Star Service Provider (the highest level), a Strategic Service Partner of DEWU, and an officially certified brand service provider by Douyin and Kuaishou. We are the preferred partner for brands entering the Chinese market. Empowered by digital technology, our services span both e-commerce and offline retail. We have developed a unique and effective operational strategy that builds a bridge between brands and consumers, creating delightful shopping experiences while continuously empowering brands to establish growth engines in the Chinese market.	Business Development	TP	fashion & accessories
Pattern (Join London leg only)	Pattern Inc. is a global ecommerce company specializing in helping brands accelerate their growth across digital marketplaces such as Amazon, Walmart, Tmall, and others. Founded in 2013 and headquartered in Salt Lake City, Utah, Pattern has established itself as a leader in ecommerce acceleration through its unique model: the company buys inventory from brands and sells it across multiple platforms using proprietary technology for data analysis, logistics, digital marketing, and market intelligence. Pattern's comprehensive approach covers everything from marketplace management and international expansion to brand protection, pricing strategy, and fulfillment. With offices and fulfillment centres across the globe, Pattern serves hundreds of leading brands in industries spanning consumer electronics, health and beauty, food and beverage, and more. Through technology-driven insights and a partnership-based model, Pattern empowers brands to scale quickly, maintain their brand integrity, and capture more revenue in the highly competitive world of online retail.	To better understand the China ecommerce trends Get to know more UK brands and their successful stories launching in China Get to explore potential brands to work with	E-commerce platform	beauty
Scaler Outdoor	SCALER was founded in 2003 and is a manufacturer and retailer for the Beijing 2022 Winter Olympics and Paralympics, as well as an influential representative brand in China's outdoor industry. Drawing inspiration from the upward strength of ladybugs, the brand advocates a sustainable philosophy of coexisting with nature. It focuses on a full range of products—including apparel, accessories, footwear, and gear—suitable for all-terrain hiking. SCALER is committed to promoting the popularity, development, and progression of hiking and the outdoor lifestyle, as well as fostering the deep integration of hiking culture with outdoor trends and cultural tourism.	The sales channels of its own brand SCALER in the UK and Europe, and the cooperation for British outdoor brands to enter the Chinese market	Investor and brand	fashion & accessories, outdoor & sports
Huayuan International Landport	The Group is the largest modern circulation enterprise in Shanxi Province and also one of the first batch of international trade-oriented headquarters enterprises in Shanxi Province. As of now, the group has a registered capital of 25.13 billion yuan and a total asset of 162.22 billion yuan. It has 613	1.Explore the possibility of establishing a complete supply chain channel for premium UK products entering into China. 2. Provide "full-chain import comprehensive services" for UK brands that are interested in entering the Chinese market, relying on our cross-border supply chain system, the operational experience of	Retailers	All categories

Group Co., Ltd.	wholly-owned, holding and participating enterprises at all levels, ranking 8th among the "Top 50 Chinese Logistics Enterprises". As the platform operator of Shanxi China-Europe Railway Express, it has launched 23 regular China-Europe (Central Asia) Railway Express routes, reaching 48 cities in 16 countries, with a total of more than 900 trains operated. As an international trade-oriented headquarters enterprise in Shanxi Province, it has expanded business formats such as cross-border e-commerce, intermediate product trade, and comprehensive foreign trade services; cultivated import and export supply chains with iron ore, coal, wood pulp, used cars, coke, soybeans, etc. as the core; established two cross-border e-commerce industrial parks in Wusu Comprehensive Bonded Zone and Datong Road Port, and built two cross-border e-commerce brands. Its international trade business covers more than 50 countries and regions on six continents around the world. In 2024, the total import and export volume reached 8.561 billion yuan. As of now this year, the import and export volume has reached 8.168 billion yuan, and it is expected to exceed 10 billion yuan by the end of the year. Since carrying out the first foreign trade business in 2021, the group has achieved a leapfrog breakthrough and growth from zero to 10 billion yuan.	the E-commerce platforms and the advantages of bonded warehousing. 3. Explore potential cooperation opportunities to cooperate with local British brands that can further enrich our categories of imported products (we especially focusing on emerging fields such as sustainable fashion and high-tech beauty technology) 4.Inject new impetus into the expansion and of the group's cross-border business scale and the upgrading of its business formats.		
Shanxi Retail Business Association	The association was established in 2009 as a provincial-level social organisation voluntarily formed by six categories of entities, including brand retailers, brand shopping districts, consumer goods brand merchants, brand retail service providers, and relevant institutions such as colleges and research organizations. The annual sales revenue of retail member units accounts for approximately 30% of the province's total social retail sales of consumer goods above the designated limit.	Learn from the advanced management experience of the UK retail industry, establish cooperative relationships with relevant UK associations and enterprises, and assist willing UK businesses in expanding their market presence and consulting services in China and Shanxi.	Retailers	All categories
Dewei (Shanghai) Cosmetics Co.,Ltd	Founded in 2014, is a high-end cosmetics enterprise that operates as a wholly-owned subsidiary of LAF Company (stock code 603630). The company combines import-export capabilities with integrated R&D, production, and sales systems. It has developed mature online and offline omni sales channels covering 27 cities. With 15 years of overseas supply chain management experience, it has accumulated international supply networks and global strategic partner resources. The company is committed to building functional, innovative and luxury beauty brands, focusing on international brands management and operation. Focusing on the premium beauty, wellness, and anti-aging sector solutions through global collaborations, proprietary innovation and industry-finance integration. It has successfully partnered with premium international brands, including German Repacell and French Anne Semonin(five-star luxury hotels SPA brand). Through its in-house network of world-leading scientists, formulators, and designers, it has independently created MOTIFMOTIF, a premium anti-aging skincare brand with cutting-edge cellular technology.	Looking for high-end cosmetic brands, collaboration opportunities with premium retail channels, and potential investment opportunities.	Buyers	Beauty
OTTO China	As a wholly-owned subsidiary of the OTTO Group, OTTO China works closely with all business units of OTTO Market. It is committed to carefully selecting high-quality and qualified sellers, and accompanying them throughout the entire journey from onboarding to business launch. Currently, all Chinese sellers on the OTTO platform receive guidance from dedicated account managers of OTTO China. For the development of the Chinese market and adhering to the OTTO Group's mission, OTTO China fulfills its social	To explore retail cooperation opportunities and seek potential partnerships.	Buyers	All categories

	responsibilities in China with dedication and original aspiration, controls the number of Chinese merchants, carefully selects high-quality ones, provides them with high-quality and fair platform services, and continuously strives to help excellent Chinese brands expand globally.			
JD.com	JD.com (NASDAQ: JD and HKEX: 9618) is a technology and service provider with supply chain at its core. JD.com entered the e-commerce sector in 2004 and has grown from an electronics retailer into China's largest retailer by revenue, covering the full range of products. JD.com's business has expanded across retail, technology, logistics, health, industrials, property development and investment. JD.com is ranked 44th on the Fortune Global 500 list and is China's largest retailer by revenue, serving over 600 million annual active customers. Joybuy is JD.com's online retail business in Europe. Currently in the testing phase, Joybuy will offer customers a more joyful one-stop shopping experience, with same and next-day delivery in the UK, Netherlands, Germany, France and beyond, combining speed, reliability, and affordability to meet the needs of customers.	Connect with great brands and trade associations to build awareness for its e-commerce platforms in China and Europe.	E-commerce Platform	All categories
Alibaba	Alibaba Group's Tmall Global is China's leading cross-border B2C marketplace, enabling overseas brands to sell directly to Chinese consumers without a China entity. Our Europe team helps UK/EU companies run data-driven pilots and scale to Flagship Stores, leveraging on-platform search traffic, campaign tools, live commerce, and KOL/KOC marketing. We support beauty & personal care, fashion/accessories, home & lifestyle, food & beverage, and hobby/collectibles (TCG). Typical support includes market readiness checks, documentation, storefront build, and certified partner introductions for operations and growth.	Meet export-ready UK brands in target categories and assess China readiness. • Identify high-potential candidates for cross-border pilot launches on Tmall Global. • Share practical entry playbooks (compliance, logistics, IP, pricing, marketing). • Arrange matchmaking with certified TP/agency partners and align on timelines/P&L.	E-commerce Platform	All categories
WPIC	WPIC Marketing + Technologies is the world's leading e-commerce and digital consultancy, driving market growth for organisations in China, Japan, South Korea, and Southeast Asia. It offers end to end services including strategy, data insights, ecommerce operations, marketing and creative, warehousing, and tech enabling businesses to sell to Asian consumers through all major ecommerce marketplace platforms. Established 20 years ago, WPIC employs over 400 staff across 10 global offices. It works across all consumer categories and has supported growth for over 650 clients.	Meet businesses who are interested to export to China and provide initial guidance and support.	E-commerce & Digital Agency	All categories
Shanghai JiaoJiao baiju consultancy co., ltd	Shanghai JiaoJiaobaiju consultancy co., ltd is a private enterprise owned by Mercury ,who is the visitor of this business trip to UK. Mercury is a commercial consultant of cdf China, offering the merchandise choosing and overseas marketing advises to cdf china.Uptonow, we have already facilitated the M&A deal of two cashmere companies with cdf china.	Visit more British brands and facilitate the chance to introduce into the China Duty Free China channel. And to check the chances for Chinese brands into the UK market.	Consultancy	All categories